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National Bank of Arizona Helps Non Profits Save Money
Bank launches Not-For-Profit Matters Service

PHOENIX (February 14, 2006) – Arizona not-for-profit organizations now have new tools to help them save time and money. National Bank of Arizona, the state’s fourth-largest bank has developed a customizable collection of products and services expressly for not-for-profit businesses delivered by dedicated relationship managers.

Not-For-Profit Matters, National Bank of Arizona’s new customizable collection of financial solutions caters to small and medium-sized nonprofit entities to help them save time, money and resources. National Bank of Arizona has simplified the banking process by integrating the convenience of full-service checking with the opportunity to earn competitive interest. With Not-For-Profit Matters, organizations can now earn interest on accounts on which they traditionally have not been able to earn interest. More importantly, this integrated account is linked to customized automated financial management tools providing financial management oversight to free up the not-for-profit’s staff time to focus on their mission and goals.

“We help nonprofits by focusing on what we do best - maximizing their finances; which allows nonprofits to focus on what they do best - which is serving our community,” said Keith Maio, National Bank of Arizona President & CEO. “We’re an Arizona-based bank with a great strategy in place to give back to the communities we serve. We cannot be successful without the cooperation of our valued community partners.” said Maio.

(more)

Not-For-Profit
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This product is good for a wide variety of organizations, such as: Home Owner's Associations (HOA), Chambers of Commerce, Country Clubs, social welfare and charitable organizations.

“We are happy we found National Bank of Arizona. Their Not-For-Profit Matters accounts have allowed us to gain additional income from our assets not available from other institutions,” said Ira Thomas, Estate Monterra Improvement Association, Inc. “National Bank of Arizona’s policy of assigning a personal banking representative has made the transition easy and efficient. Additionally, our budget is about \$57000 a year, and by using the banks new services we added \$2000 of income which adds more than 4 percent in found money to our budget. The bank’s new services provided additional revenue to our organization to help us maintain our property.”

“We are bringing small to mid-sized not-for-profits the same talent and dedicated resources that have typically been reserved for larger businesses,” said Bart Beauchamp, National Bank of Arizona Vice President. “NBA understands the importance of not-for-profit organizations to the community and we now have the experts and resources in place to manage their finances which allows the not-for-profits to spend more time serving their mission.”

Additionally, National Bank of Arizona’s state-of-the-art technology allows nonprofit customers to conveniently make deposits at their desktop and image-based lockboxes allow deposits to be made more quickly.

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Founded in Tucson in 1984, National Bank of Arizona is the state’s fourth-largest bank with approximately \$6 billion in assets. National Bank of Arizona is a community bank specializing in real estate, serving professionals and meeting the needs of small and mid-sized Arizona businesses. National Bank has 75 offices throughout the state. For more information, visit www.nbarizona.com.